



BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)
Rates & Costing Section, Corporate Office
Room No.216, II floor, Eastern Court
Janpath, New Delhi-110 001.

No. 1-1/2010 –R&C [CFA]

Dated: 08-01-2014

Circular R&C-CFA No. 81/13-14

Subject:- Waival of installation charges on PAN India basis for landline & Broadband on promotional bases for the period up to 31-03-2014.

Approval of Competent Authority is hereby conveyed for waival of installations on promotional basis to the prospective customers registering for Landline and Broadband connections till 31.03.2014, as follows:

1. Waival of BB installation charges of Rs.250/- for customers opting for annual payment option.
2. Waival of combo plan installation charges of Rs.500/300 (urban/rural) for customers opting for annual payment option.
3. Waival of LL installation charges of Rs.750/550 (urban/rural) for customers opting for annual payment option.
4. The promotional scheme may be launched on PAN India basis for a period up to 31.03.2014
5. The Telecom Circles shall ensure adequate arrangement for marketing of the offer
6. The Circle shall ensure to comply with all regulatory requirements.
7. The impact of the above order may be analyzed and report may be submitted immediately after one month of implementation to PDP-CFA branch of corporate office through email to pdpcfa@gmail.com respectively.

The circular is issued based on approval of the Competent Authority in PDP-CFA unit file No. 8-28/PDP-CFA/2012-13. For any clarification /correspondence in respect of aforesaid scheme, matter may be taken up with PDP-CFA unit of BSNL CO New Delhi - 110001 at Tel. No. 011-23322692.

(K.K.Jain)
AGM (T&C-CFA)

To,
All CGM's- Telecom Circles, Metro Districts BSNL/ITPC Pune/All GM (Nodal Mobile) BSNL.

Copy for information to:-

- 1) CMD, BSNL
- 2) DIR (CFA/CM/ENT/HR/FIN) on BSNL Board.
- 3) CGM(Karnataka) with reference to his letter no Mktg-CFA/28/LL&BB Plans/HPC/2013-14/8 dated 30.10.2013
- 4) PGM(Regulation),BSNI CO, New Delhi
- 5) All members of Tariff committee –CFA.
- 6) Sr.GM (CIT), BSNL, CO-for placement on BSNL web site.
- 7) AD OL for Hindi version.
- 8) Secretary TRAI-for information please.
- 9) Guard file.

(S.S.Verma)
DM T&C-CFA